




Windows Mobile for Small & Medium Sized Businesses

For today's small & medium business (with no internal IT staff), Windows Mobile powers versatile mobile devices that allow you and your team to:

- Send and receive e-mails
- View and edit your calendar and contacts
- Work on mobile versions of familiar  Office software, including Word and Microsoft Office Excel Mobile
- Browse the Internet from your mobile device or your laptop
- Use hundreds of applications such as maps and GPS
- Full keyboard text messaging

Windows Mobile E-mail Overview

With Windows Mobile you can:

Access your e-mail and more while on the go

- Use Microsoft Office Outlook Mobile to get access to up to seven e-mail accounts, including accounts from Yahoo!, Gmail, AOL, Hotmail, Eudora, and Comcast**
- Browse your Outlook Mobile calendar, contacts, and tasks, or your Hotmail contacts
- Choose how you stay connected, and synchronize key information as you go
- Use Cable Sync to update your mobile device through a cable hookup to your PC
- Use Scheduled Sync to update wirelessly when you choose, through your wireless data plan
- Use Direct Push Sync and get updates as they happen: Automatic synchronization provides updates to your device
- Build your mobile e-mail strategy as you see fit
- Add even more features by using Outlook on your PC and purchasing a data plan from your wireless carrier
- Add Microsoft Windows Small Business Server (SBS), Microsoft Exchange Server, or Microsoft Hosted Exchange e-mail to your mobile strategy, and get the best set of features and benefits while you're in the office or on the go

Solutions for Small & Medium Sized Business Owners

Windows Mobile can be tailored to meet specific business needs:

- Real Estate
- Health Care
- Legal/Professional Services
- Financial Services
- Technology Professionals
- Navigation/GPS

BlackBerry Enterprise Server

BlackBerry® Enterprise Server software integrates with your existing enterprise systems, securely extending wireless communications and corporate data to your mobile users.

Overview

BlackBerry® Enterprise Server is robust software that acts as the centralized link between wireless devices, enterprise applications and wireless networks. Designed to meet the needs of enterprise and government organizations, it provides a proven, secure, open architecture for globally extending wireless communications and corporate data to mobile users.

- **Advanced Security Features** — BlackBerry Enterprise Server delivers end-to-end Advanced Encryption Standard (AES) or Triple Data Encryption Standard (Triple DES) encryption that helps ensure the confidentiality and integrity of wirelessly transmitted information from behind the firewall to wireless devices in the field. With support for more than 100 over-the-air wireless IT policies and commands that enable IT administrators to wirelessly enforce security settings, BlackBerry Enterprise Server meets even the most stringent IT requirements.
- **Simplified Deployment and Management** — BlackBerry Enterprise Server helps increase IT productivity and reduce administrative overhead by enabling centralized control and management, including role- and group-based administration capabilities.
- **Applications** — BlackBerry Enterprise Server is the leading wireless platform for wireless email, Personal Information Management (PIM), instant messaging (IM) and other corporate data. With the majority of customers accessing non-email content while in the field, BlackBerry Enterprise Server is proven in delivering more than email to mobile users.
- **Cost savings** — Leverage your existing investments in applications and infrastructure to maximize your investment and lower your Total Cost of Ownership (TCO). Standards-based protocols and development tools included with BlackBerry Enterprise Server allow you to leverage your existing technology investments.

Microsoft Exchange Enterprise Edition on BlackBerry Enterprise Server

By mobilizing Microsoft® Exchange, your organization can boost business performance by increasing productivity and enabling workers to make timely decisions based on the most accurate information available.

BlackBerry Enterprise Server is the clear choice for the Microsoft Exchange enterprise. It provides push-based wireless access to the following*:

- Microsoft Exchange email
- Microsoft Exchange calendar, contacts and scheduling
- [Microsoft® Office Communicator and LCS \(Live Communications Server\) instant messaging and collaboration](#)
- Web-based, Java® ME and Web Services applications, .NET
- Other enterprise applications and systems such as Customer Relationship Management (CRM), Enterprise Resource Planning (ERP) and more